

How To Evaluate Your Week

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Momentum, staying on course, and following a blueprint is what you need to achieve lasting success as a college Scout.

It's critical to develop goals and strategies to evaluate successes, failures, accomplishments, and mistakes while looking for consistent ways to improve, to get better, and to stay rock solid.

Self evaluation is a component you should take a serious look at.

I'm providing a list of questions to use as a blueprint for guidance in your goals, to point you in the direction of success.

Recruiting services and college Scouts come and go every year. It is due to lack of planning, no commitment, and absolutely no goals.

When it comes to recruiting services, "Rome wasn't built in a day!"

The process of building a recruiting service literally may come down to building it brick by brick.

You've got to get down in the dirt and get really dirty before you see the light at the end of the tunnel.

If you're in it for the quick buck ,you will lose.

If you're in it to chase money, you'll never catch it.

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My best advice for those who wish to chase money is to buy a lottery ticket instead.

There is no such thing as an overnight success with this type of business.

There's no quick fixes, no gimmicks, none of that.

It's hard work, developing a plan, following a strategy but, most importantly, relying heavily on goals.

How To Evaluate Your Week

Which goal did I achieve?

What empowered me to accomplish these goals?

What challenges did I encounter?

How did I overcome them?

Was accomplishing these goals the best use of my time?

Did my focus on these goals blind me to unexpected opportunities for better use of my time?

Which goal did I not achieve?

What kept me from accomplishing these goals?

As a result of the choices I made, did I use my time in better ways than I had planned?

Did my choices make deposits or withdrawals from my

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personal integrity?

What goals should I carry into the coming week?

What can I learn from the week as a whole?

Final Thoughts

The idea behind evaluation of goals is to prevent failure.

I'm a firm believer in the need for recruiting services. It is at a critical stage.

Student-athletes continue to slip through the cracks of the recruiting process even though we are in the amazing age of social media.

Student-athletes are being under-recruited, under-exposed, completely overlooked and, in some cases, they are virtually invisible to college coaches.

I point this out because there's an opportunity for recruiting services to capitalize on this opportunity.

You must take serious evaluation of the steps, the process required for goal-setting, and self-evaluation to achieve long-lasting success as a college Scout or as a recruiting service. Let me be clear: Without preparation you will have no success.

A lot of college Scouts and recruiting services have strategies that are weak and their plans are even weaker.

Just showing up to a game is not enough.

Just saying who you helped in the past means nothing to anyone in the future. Commit yourself to goals. Commit yourself to evaluation.

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